

District of Maple Ridge
Economic Advisory Commission
Regular Minutes

The Minutes of the Regular Meeting of the Economic Advisory Commission, held in
the Blaney room at Maple Ridge Municipal Hall, 11995 Haney Place, Maple Ridge, British Columbia
Wednesday, February 27, 2013 at 7:30 AM

EAC Role: Helping achieve the vision of Council to grow & diversify the economy.

M	Milestones & Measurable outcomes	Priority Sectors:
I	<i>Informing – purveyors of information</i>	<i>Tourism, Education, Advanced Technology, Agriculture</i>
L	Leadership & Learning	Goals:
E	Engaged & helping grow the Economy	<i>Attract investment, create high value local jobs, densify Town Centre; Business Retention & Expansion</i>

COMMISSION MEMBERS PRESENT:

Commissioner Ernie Daykin
Commissioner Al Hogarth
Commissioner Judy Dueck

Mayor, District of Maple Ridge
Councillor, District of Maple Ridge
Councillor, District of Maple Ridge

COMMUNITY LIAISON:

Commissioner Chrislana Gregory
Commissioner Avi Kay
Commissioner Karen Pighin

Downtown Maple Ridge Business Improvement Association
Chamber of Commerce
Maple Ridge Pitt Meadows Arts Council

COMMUNITY AT LARGE:

Commissioner Chris Rounding
Commissioner John Lyotier
Commissioner Malvin Harding

Vice-Chair
Community at Large
Community at Large

STAFF PRESENT:

Sandy Blue
Darrell Denton
Erin Chadwick

Staff Liaison, Manager Strategic Economic Initiatives
Business Retention & Expansion (BRE) Officer
Secretary, Administrative Assistant

GUESTS:

Ahmed Yousef

Contractor, Strategic Economic Initiatives

REGRETS:

Commissioner Glenn Ralph
Commissioner Mary Jane Stenberg
Commissioner Stan Duckworth
Jim Rule

Chair
Community at Large
Community at Large
Chief Administrative Officer

1. CALL TO ORDER

Vice Chair, Chris Rounding called the meeting to order at 7:35 AM.

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2. ADOPTION OF THE AGENDA

R13-04 It was moved and seconded.

That the Agenda for February 27, 2013 be adopted.

CARRIED

3. MINUTES OF THE EAC REGULAR MEETING

R13-05 It was moved and seconded.

That the minutes of the Maple Ridge EAC Regular Meeting of January 23, 2013 be adopted.

CARRIED

4. BUSINESS ARISING

4.1 Save BC Film forum and Agriculture Brand Launch

5. NEW BUSINESS

5.1 Appointment of Agricultural Advisory Committee (AAC) Representative

Request from Agricultural Advisory Committee (AAC) for Economic Advisory Committee to fill position on AAC. The Economic Advisory Committee is required to provide a member to the AAC. Request attached to agenda.

Action item: This item will be forwarded to the next meeting.

5.2 Appointment of Economic Advisory Committee Mature Student Representative

The Committee discussed the value of a having a youth representative the Economic Advisory Commission; and potential parameters of a youth representative. They concluded that the best fit would be someone finished high school, in post secondary, near completion or a recent post secondary graduate.

Action item: For the next meeting draft a revision to the Economic Advisory Commission bylaw to include a youth position on the Commission.

5.3 Appointment and Term Duration of Board Members

Commissioners terms are expiring soon. Commissioners asked to advise if they wish to be considered for further term beginning in September.

Action item: SEI to send reminder email to Commissioners asking them to respond re; serving a further term. Begin Economic Advisory Commission recruitment process in anticipation of 2013 vacancies.

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5.4 Economic Strategy Key Sectors

The Commission discussed the priority sectors they will focus on in 2013.

Action item: Workshop discussion next meeting. Note Home Based Business Report will be presented next meeting.

5.5 Immigration

Councillor Hogarth enquired about the emerging trends of immigration.

Action item: Ms. Blue to invite Provincial Nominee Program (PNP) Manager as upcoming delegation.

5.6 Ambassador Role for EAC

Commissioners discussed the value of integrating the Maple Ridge brand message into their regular business to generate awareness and interest in Maple Ridge.

Action item: Staff to bring draft business cards and other materials to next meeting.

6. INFORMATION & CORRESPONDENCE ITEMS

- 6.1 EAC Commissioner contact list (note: sectors and projects list)
- 6.2 EAC 2013 Meeting Schedule
View online: www.mapleridge.ca/EN/main/municipal/728/904/eac_schedule.html
- 6.3 EAC Liaison Reports
- 6.4 Agricultural Committee Appointment

7. QUESTION PERIOD – nil

8. COMMENTS FROM THE PUBLIC – nil

9. ADJOURNMENT

Adjourned – 9:30 AM

Next EAC meeting – Wednesday, March 27, 2013 at 7:30 – 9:30 AM

Vice-Chair
Chris Rounding