



Maple Ridge Economic Development Committee

AGENDA

Wednesday, June 29, 2016

5:00 to 7:00 pm

Maple Ridge City Hall, Blaney Room, 11995 Haney Place, Maple Ridge, BC

EDC Role: Helping advance the goals of Council for a vibrant local economy.

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| 1. Informal meet and greet (dinner to be provided) | 5:00 pm |
| 2. Meeting called to order, Char Joseph Hans Lara | 5:30 pm |
| 3. Adoption of the Agenda | 5:31 pm |
| 4. Adoption of Minutes of EDC Meeting of May 17 , 2016 | 5:32 pm |
| 5. New & Unfinished Business | 5:33 pm |
| 5.1 Branding Review | |
| 5.2 Business Walk with Chamber of Commerce | |
| 5.3 Downtown Maple Ridge BIA | |
| 5.4 Bringing new themes to EDC | |
| 5.5 EDC – Public updates | |
| 6. Other business brought by Members | 6:45 pm |
| 7. Next Meeting, October 12, 2016 | 6:55 pm |
| 8. Adjournment | 7.00 pm |

Attachments:

- A) Minutes of May 17, 2016 meeting
- B) Business Walk Outline

What is a Business Walk?

Business Walks are designed to gather information on the local business climate using teams of volunteers to ask local businesses how their business is going and how community organizations can help them achieve success. Business Walks involve a partnership between the City, Chamber of Commerce, local elected officials, business leaders and service providers walking from business to business asking a few conversationally structured questions that capture the pulse of the business community. This approach allows the teams to visit a large number of businesses in a short amount of time. Business Walks offer an excellent opportunity to listen to the local business community, identify common themes for action, and bring together educational resources, municipal services and representatives of the business community for specific action plans.