

City of Maple Ridge
ECONOMIC DEVELOPMENT COMMITTEE
REGULAR MEETING

The Minutes of the Regular Meeting of the Economic Development Committee, held in Blaney Room,
at Maple Ridge Municipal Hall on Tuesday, June 29, 2016 at 5:00 pm.

COMMITTEE MEMBERS PRESENT

Nicole Archer	Community at Large
Chrislana Gregory	Community at Large
Josef Lara	Community at Large
Tom Meier	Community at Large
Alexander Wells	Community at Large
Deputy Mayor Shymkiw	City of Maple Ridge

STAFF MEMBERS PRESENT

Lino Siracusa	Staff Liaison / Manager Economic Development
Bruce Livingstone	Business Retention & Expansion Officer
Vickie Fulton	Administrative Assistant

REGRETS

Oliver Perez	Community at Large
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1. INFORMAL MEET AND GREET

2. CALL TO ORDER

There being a quorum present the Chair called the meeting to order at 5:35 pm.

3. AGENDA ADOPTION

R16-004

It was moved and seconded

CARRIED

4. MINUTE ADOPTION

R16-005

It was moved and seconded

CARRIED

That the Minutes of May 17, 2016 be adopted.

5. NEW BUSINESS

5.1 Branding Review

Lino Siracusa shared the City's branding review plan.

5.2 Business Walk with Chamber of Commerce

It was announced that the City and Chamber of Commerce will be conducting Business Walks at Maple Meadows Business Park on July 28, 2016. Attachment B - What is a Business Walk?

R16-006

It was moved and seconded

CARRIED

Josef Lara will invite the Chamber to an EDC meeting to present the Chambers business and services.

5.3 Downtown Maple Ridge BIA

The Local Area Service for the DTBIA was discussed. Council may proceed with establishing the local area service unless a sufficient and valid petition from downtown businesses not to proceed with the program is received by July 25.

R16-007

It was moved and seconded

CARRIED

Josef Lara will invite the BIA to an EDC meeting to present the BIA's business and services.

5.4 Bringing new themes to EDC

5.5 EDC – Public Updates

R16-008

It was moved and seconded

CARRIED

A press release was suggested to communicate to the community EDC plans and updates.

5. OTHER BUSINESS BROUGHT BY MEMBERS

No other business was brought forward.

6. ADJOURNMENT

That the meeting be adjourned at 7:00 pm.

It was moved and seconded

“Original signed by Josef Lara”

Chair, Josef Lara

/vf