



City of Maple Ridge News Release

FOR IMMEDIATE RELEASE

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Maple Ridge Will ‘Light Up Purple’ For World Mental Health Day

Maple Ridge, BC: Starting on Tuesday, October 10, and for the next seven days, the outdoor lighting around City Hall will be purple to honour the legacy of Amanda Todd and acknowledge World Mental Health Day. Amanda Todd was a 15 year old Port Coquitlam resident that was cyberbullied by a man who lived a continent away. October 10, is the anniversary of the day we lost this extraordinary young woman.

“Her tragic story, her legacy, reminds us about the need to speak with our children, family members, friends and co-workers about the realities of online interactions and the impacts of bullying for those who are under attack,” said Mayor Read. “Take the time to interact with the people that are close to you and have a meaningful conversation about bullying and mental health. Light Up Purple – to remember Amanda and to create a better and healthier world.”

“The City of Maple Ridge is proud to join communities around the world to mark World Mental Health Day on Tuesday, October 10. The theme for 2017 is ‘Mental Health in the Workplace.’ This is a tremendous opportunity for employers to speak with their staff about emotional wellness programs in their organizations,” said Mayor Read.

For more information about the ‘Light Up Purple’ event and the Amanda Todd Legacy go to lightuppurple.com/.