

## MAPLE RIDGE STREET BANNER PROGRAM OPPORTUNITY 2018

### Banner Selection and Submission Guidelines:

- 1 or 2 entry/per resident.
- New original artwork must be created on the provided template.
- Existing original artwork such as a watercolour, painting, illustration or print needs to be cropped and scaled to fit into the template.
- The artist retains sole copyright to his/her artwork (see waiver and photo release form for details).
- Artwork must stay within the theme (Nature) and specifications as outlined.
- Each submission must be accompanied by a completed waiver and photo release form. The document can be downloaded from [mapleridge.ca](http://mapleridge.ca) or picked up from civic locations with the banner template.
- Four designs will be selected from the entries submitted.
- For the four designs selected by the panel, each artist will be awarded a \$250 cash prize.
- Artwork will be selected by a selection panel made up of volunteers on the Public Art Steering Committee, community members and a City representative. The Panel's decision will be made before the end of June and publicly announced during the Canada Day event on July 1<sup>st</sup>. We hope the artists can join us during the protocol ceremony. The decision of the panel is final.
- The City reserves the right to reject any or all submissions or to accept the submission deemed most favorable in the interest of the City.

• Submit entries to: **2018 Banner Design Contest at  
City of Maple Ridge, 11995 Haney Place, Maple Ridge, V2X 6A9  
OR email to [submissions@mapleridge.ca](mailto:submissions@mapleridge.ca).**

We would like to thank all participants in advance for their submissions and interest. Due to the volume of designs received, only those participants who are chosen will be contacted. The successful participants will be advised before June 30 (date subject to change) by phone and/or email.

- Submissions dropped off can be picked up from City Hall after the contest.

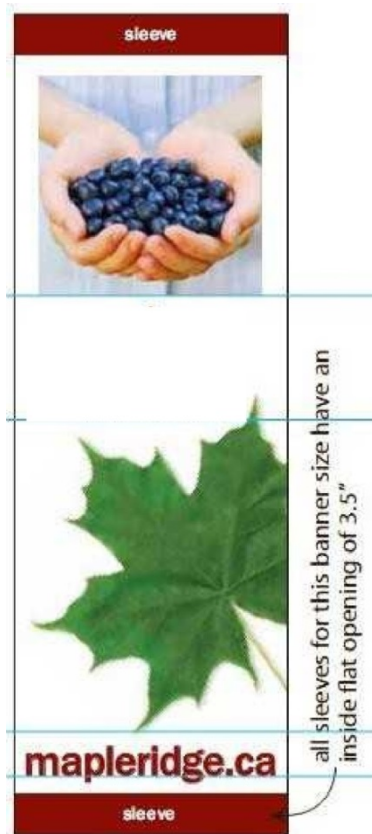
### Artwork Specifications:

The designs should be bold and colourful! We are looking for anything bright and vibrant. Participants should consider scale and distance of the viewing audience and use large scale images to fill the banner space provided from edge to edge (no borders).

- Minimum finished artwork size must maintain a proportional scale that would fit banner sized 72" long by 24" wide. The banner template is 12" high by 4" wide. Download the template from [mapleridge.ca](http://mapleridge.ca) or pick up hard copies from City Hall, ACT Arts Centre, Leisure Centre and Library.
- Only Original artwork is accepted which can be either new work or an existing artwork.
- Artwork must take up the entire space of the banner template provided, from edge to edge (no borders)
- High resolution photographs of existing artwork will be accepted AND must be scalable to the template for the banner at 300 dpi or higher. Please indicate on the image which parts

of the artwork would be suitable. File size for emailing cannot exceed 5MB.

- Chosen artwork may be professionally digitalized and transferred on to a 72" x 24" one-sided nylon banner.
- Some minor adjustments to selected designs may need to be made for the banner production end and any changes will be in consultation with the artists.
- Hard copies of the banner templates are available for pickup at: City Hall, ACT Arts Centre, Leisure Centre and Library
- On each submission, include the artist's full name, phone number and email and address.
- When creating your visual artwork, you will be submitting a design for one side of the street banner pole. Please note that each design will have a footer with the words mapleridge.ca for consistency and a 3.5" sewn sleeve on the top and bottom. See diagrams below for details.



**Sleeves, Grommets/Gussets:**

SAMPLE ONLY – Design purposes only  
72 inches by 24 inches Artwork example.  
Some banners will have sleeve ends open with 4 grommets/gussets (left) while others will have sleeve ends closed and 2 grommets/gussets (right).



**Theme:** Our community is rich in natural assets and surround by Nature from mountains to rivers and streams and parks and therefore this year's theme will celebrate Nature.