

City of Maple Ridge

COUNCIL WORKSHOP MINUTES

March 6, 2017

The Minutes of the City Council Workshop held on March 6, 2017 at 10:00 a.m. in the Blaney Room of City Hall, 11995 Haney Place, Maple Ridge, British Columbia for the purpose of transacting regular City business.

PRESENT

Elected Officials

Mayor N. Read
Councillor K. Duncan
Councillor B. Masse
Councillor G Robson
Councillor T. Shymkiw
Councillor C. Speirs

Appointed Staff

E.C. Swabey, Chief Administrative Officer
D. Cramb, Acting General Manager of Parks, Recreation & Culture
C. Nolan, Acting General Manager Corporate and Financial Services
D. Pollock, General Manager Public Works and Development Services

ABSENT

Councillor C. Bell

L. Darcus, Manager of Legislative Services

A. Gaunt, Confidential Secretary

Other Staff as Required

L. Siracusa, Manager of Economic Development

L. Benson, Manager of Sustainability and Corporate Planning

M. Chorobik, Research Technician

B. Elliott, Manager of Community Planning

Note: These Minutes are posted on the City Web Site at www.mapleridge.ca
The meeting was live streamed and recorded by the City of Maple Ridge

1. ***ADOPTION OF THE AGENDA***

The agenda was adopted as circulated.

2. ***MINUTES***

2.1 **Minutes of the February 20, 2017 Council Workshop Meeting**

R/2017-107

It was moved and seconded

That the minutes of the Council Workshop Meeting of February 20, 2017 be adopted as circulated.

CARRIED

3. ***PRESENTATIONS AT THE REQUEST OF COUNCIL*** – Nil

4 ***MAYOR'S AND COUNCILLORS' REPORTS***

Councillor Duncan

Councillor Duncan attended meetings of the Fraser Valley Regional Library, the Active Transportation Committee and the Public Art Steering Committee. She also attended the Provincial announcement for the Albion School and Community Centre as well as the South Asian Cultural Association Gala.

Councillor Masse

Councillor Masse attended meetings of the Coalition for a Healthy Riverview, and the Metro Vancouver Climate Action Committee. He also attended the Katzie and Kwantlen First Nations and the City of Maple Ridge Community to Community Forum.

Councillor Shymkiw

Councillor Shymkiw attended a Metro Vancouver Parks Committee meeting and the South Asian Cultural Association Gala. He also attended the Katzie and Kwantlen First Nations and the City of Maple Ridge Community to Community Forum, a meeting of the Pitt Meadows Airport Society Board of Directors and a meeting of the Maple Ridge Downtown Business Improvement Association.

Councillor Robson

Councillor Robson attended the 3rd Annual Drag Show Fundraiser for Alouette Addictions. He also attended the South Asian Cultural Association Gala and commented on the attendance of the Minister of Defense and five other MP's at the event.

Councillor Speirs

Councillor Speirs attended a meeting of the Social Planning Advisory Committee, the Albion School and Community Centre announcement and the Provincial Highways Improvements announcements. He also attended the South Asian Cultural Association Gala, participated in the Katzie and Kwantlen First Nations and the City of Maple Ridge Community to Community Forum and a Business Walk to Advantec Global. Councillor Speirs shared his grief over the loss of a friend's son due to a fentanyl overdose.

Mayor Read

Mayor Read attended a meeting of the Metro Vancouver Homelessness Task Force which she co-chairs. She encouraged all to read the position paper of the task force titled "*Addressing Homelessness in Metro Vancouver*" which can be found at <http://www.metrovancouver.org/services/regional-planning/homelessness/homelessness-taskforce/plan/Documents/HomelessnessStrategy2017.pdf>

Mayor Read also attended the Katzie and Kwantlen First Nations and City of Maple Ridge Community to Community Forum, the Albion School and Community Centre announcement, the South Asian Cultural Association Gala, and the Business Walk to Advantec Global. She spoke at an event for Leadership in Innovation in New Westminster.

5. *UNFINISHED AND NEW BUSINESS*

5.1 **Draft Tourism Strategy**

Staff report dated March 6, 2017 recommending that the draft Tourism Strategy be accepted for stakeholder and public consultation and that the final strategy be provided for consideration upon completion of public consultations.

The Manager of Economic Development introduced the topic. He introduced Chrislana Gregory, a member of the Tourism Task Force who provided an overview of the strategy process.

Dan Wilson, Planning and Engagement, Whistler Centre for Sustainability provided a Power Point presentation which included the following topics:

- Benefits of Tourism
- Process and Engagement
- Strategy Framework
- Vision by 2020
- Visitor (definition)
- Tourism Types
- Focus Areas
- Implementation Phases
- Governance
- Sample Budgets
- Proposed Budget
- Next Steps

R/2017-108

It was moved and seconded

That the draft Tourism Strategy be accepted for stakeholder and public consultation, and

That the final Tourism Strategy be provided for consideration upon completion of public consultation.

CARRIED

Councillor Robson - OPPOSED

5.2 Branding Implementation Plan

Staff report dated March 6, 2017 recommending that the Branding Implementation Plan be endorsed and that funding for 2017 activities be allocated from the accumulated surplus account.

The Manager of Economic Development provided a Power Point presentation which included:

- A definition of what a brand is
- How a brand is important to cities
- How a brand is integrated with all strategic business activities
- Phases of the Implementation Plan

R/2017-109

It was moved and seconded

That the Branding Implementation Plan contained in this report be endorsed and funding for 2017 activities in the amount of \$80,000 be allocated from the accumulated surplus account.

DEFEATED

Councillor Masse, Councillor Robson, Councillor Shymkiw – OPPOSED

Note: The meeting was recessed at 12:50 p.m. and reconvened at 2:42 p.m.

5.3 High Performance Standards for Civic Buildings

Presentation by the Manager of Sustainability and Corporate Planning and by the Research Technician, Sustainability and Corporate Planning.

The Manager of Sustainability and Corporate Planning began the presentation with an overview and discussion on the buildings contemplated for the future and the options of incorporating green building standards, and some past examples.

The Research Technician, Sustainability and Corporate Planning presented the following information:

- Definition of Green Buildings
- Benefits of Green Buildings
- Standards and Certifications
- Context and Trends – Provincial, Federal and Regional
- Policy Options

R/2017-110

It was moved and seconded

That staff prepare a policy with an approach to considering Green Building options in the future construction of municipal buildings.

CARRIED

5.4 Home Based Business Process Update and Proposed Regulatory Revisions

Staff report dated March 6, 2017 recommending that the “Proposed Consultation Program” section be endorsed.

Note: Councillor Masse left the meeting at 3:45 p.m.

R/2017-111

It was moved and seconded

That the staff report dated March 6, 2017 titled “Home Based Business Process Update and Proposed Regulatory Revisions” be deferred until staff are prepared to respond to Council’s questions.

CARRIED

6. *CORRESPONDENCE* – Nil

7. *BRIEFING ON OTHER ITEMS OF INTEREST/QUESTIONS FROM COUNCIL* – Nil

8. *MATTERS DEEMED EXPEDIENT* – Nil

9. *NOTICE OF CLOSED COUNCIL MEETING* – Nil

10. *ADJOURNMENT* - 4:00 p.m.

N. Read, Mayor

Certified Correct

L. Darcus, Corporate Officer