



City of Maple Ridge News Release

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Maple Ridge Welcomes Lino Siracusa as new Economic Development Manager

Maple Ridge, BC: Lino Siracusa will be joining the City of Maple Ridge as the new Manager of Economic Development on September 8, 2015.

“On behalf of Council I would like to welcome Lino to the City of Maple Ridge” said Maple Ridge Mayor Nicole Read. “Our Council is very focused on bringing new business and employment to Maple Ridge and we look forward to working with Lino to market our community at the regional, national and international level. There’s enormous potential for expansion in our retail, service and industrial sectors and the added benefit is that Maple Ridge has a diverse and skilled workforce who are anxious to work close to home,” she added.

Frances King, Director of Human Resources for the City notes that “Lino is a seasoned business professional who brings diverse experience in the areas of Economic Development, Real Estate and Property Management, Finance and Place Making to Maple Ridge. He brings a tremendous wealth of experience to our community and we are looking forward to his energy and passion as we execute our Council’s vision around economic development.”

Most recently, Lino worked for Canada Mortgage and Housing Corporation (CMHC) where he held several senior management positions. He started at CMHC as their Regional Manager International, Export and Information Transfer, where he assisted Canadian companies to export their products to international markets and helped to promote sustainable building practices locally. Later as the Regional Manager Business Services, Lino oversaw the Human Resources, Finance, Business Analysis, Marketing and Communications functions for the BC Region of CMHC. From 2003 to 2011, Lino served as the Executive Director of

Granville Island, where he was responsible for the overall development and operations of this iconic arts and culture community. In his latest position with CMHC, Lino was the Regional Manager for Business Development, where he led a sales, marketing and customer services team promoting CMHC's Mortgage Insurance products to lenders and mortgage professionals.

Prior to CMHC, Lino served as the Economic Development Manager for the City of Richmond. During his employment in Richmond, it consistently attracted proportionately more jobs than the regional average.

He began his career at the Vancouver International Airport where he served as Manager of Commercial Development and Properties.

Lino holds an MBA and BA in Urban Economic Geography. He is a Director of the Board of the Italian Chamber of Commerce Western Canada. He is a member of the real estate association, the Phoenix Group. Lino was also a recent past member of the Board of Directors of the Vancouver Economic Development Commission and the BCIT Business Education Advisory Committee. He has held several other board positions and been a member of various industry associations including UDI and EDABC.

If you have further questions please contact Frances King at francesking@mapleridge.ca or by phone at 604-467-7352