



City of Maple Ridge News Release

FOR IMMEDIATE RELEASE

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New Look and Feel for City of Maple Ridge Website

Maple Ridge, BC: On Monday, July 16 the City of Maple Ridge unveiled a new look on their website, mapleridge.ca, which receives over half a million unique page visits a year.

“This project flows from work that was done to introduce the new Open Government Portal in October of 2017. The new look of ‘mapleridge.ca’ mirrors the improved graphic design and user interface of opengov.mapleridge.ca and is fully compatible with mobile devices. Our goal was to improve the user experience on both the desktop and handheld devices that citizens use to access important information,” said Fred Armstrong, Manager Corporate Communications.

The design of the site was driven by the user data of mapleridge.ca. The homepage provides citizens with a variety of ways to navigate the site including content menus, graphic buttons and a robust search engine.

“We opted for a look that allows us to showcase the beauty of our community. We want site visitors to see their favourite places, neighbourhoods, friends and neighbours as they explore the site,” added Mr. Armstrong.

The City is asking citizens to explore the new design and submit any feedback or suggestions via email to enquiries@mapleridge.ca. Citizen comments are an important component of the continued evolution of the City website and our team will spend the coming weeks fine-tuning the site and incorporating suggestions from citizens.

For more information about the City’s website refresh project please contact Fred Armstrong, Manager Corporate Communications by email at farmstrong@mapleridge.ca or by phone at 604-467-7452.