



# City of Maple Ridge News Release

FOR IMMEDIATE RELEASE

September 14, 2018 #18-46

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## **Downtown Maple Ridge Business Improvement Association (DMRBIA) and City Partner on Pop-Up Park**

**Maple Ridge, BC:** On Friday, September 21, four parking spots on the east side of 224 Street north of McIntosh Avenue will be converted into a 'Pop-Up Park' from Noon until 6:00 pm to celebrate 'International Parking Day'.

"The DMRBIA is pleased to partner with the City on this fun pilot project. Businesses adjacent to the 'Pop-Up Park' are going to create a little oasis of fun for downtown visitors in front of their businesses," said Ineke Boekhorst, Executive Director of the DMRBIA. "We will have live music by Maple Ridge resident Bruce Coughlan from Noon until 1:30 pm and the merchants are planning some special offers to celebrate this unique event."

This pilot event is being organized by the DMRBIA, the City of Maple Ridge's Tourism and Planning Department in an effort to liven the downtown with fun and animating activities that draw a crowd, attract business and help citizens envision new and creative ways to use surrounding urban spaces. There will be an opportunity for participants to offer their ideas and feedback on the event and how best to animate public spaces in Maple Ridge. This event will run rain or shine.

For more information on this pilot event you can contact Ineke Boekhorst, Executive Director for the DMRBIA at [executivedirector@downtownmapleridge.ca](mailto:executivedirector@downtownmapleridge.ca) or by calling 604-467-2420.