



District of Maple Ridge News Release

FOR IMMEDIATE RELEASE

May 29, 2014 #14-13

For further information, contact:
Ernie Daykin at 604-463-5221
edaykin@mapleridge.ca

Community Update: State of the District

Maple Ridge, BC: Each year, in conjunction with the production of the Citizens Report, the Mayor of Maple Ridge delivers a 'State of the District' presentation to summarize work accomplished by Council in the previous year. In past years, the presentation has been done in Council Chambers using a slideshow. For the 2013 version, the project has been changed from the old static format to a more accessible video clip format and posted to the District's YouTube Channel.

"One of our goals is to try to make our information more accessible, and so the 2013 State of the District information is now a series of six short videos that allow us to take citizens on a tour throughout the community," said Mayor Ernie Daykin. He continued "All of us on Council know how busy citizens are and this format allows us to share this important information with a wider audience using the same technology people use every day. Further, it allows us to remind all citizens that more detailed information is available online at *mapleridge.ca*. I hope that this new format will help engage more citizens in the work of Council."

The District YouTube channel can be found at www.youtube.com/YourMapleRidge. The video series can be found on our website at *mapleridge.ca* by using the 'Your Council' link on the home page. On the left and right hand side of the 'Your Council' page there is a link to the 'State of the District' video series.

The use of the Maple Ridge YouTube channel makes these videos playable on all tablets and computers and allows for the widest possible audience.

For more information on the State of the District video series contact Mayor Ernie Daykin at edaykin@mapleridge.ca or by calling 604-463-5221