

MAPLE RIDGE CULTURE PLAN IMPLEMENTATION FRAMEWORK

January 2019

STRATEGIC PRIORITY 1: CONNECTION, CAPACITY AND COLLABORATION				
GOAL: Community connections are strengthened through capacity-building and collaboration.				
Objective 1.1: Enhanced capacity building is fostered in the community through the role of the City—its strategic direction, departments, bylaws, policies and programs.				
Supporting Actions		Timeline (Short: Years 1-3 Medium: Years 4-6 Long: Years 7-10 and Ongoing)	Potential Partners	Measurables
1.1.A	Continue to fund and support grant programs and operating agreements, and provide program funding to local arts, culture and heritage organizations that meet grant program criteria.	Ongoing	Grant programs and recipients. City/community partners/foundations and other levels of government	Total annual arts and culture grants budget/expenditures including operating agreements including in-kind.
1.1.B	Review the City's grant programs every five years; and explore the possibility of offering microloans for temporary art and heritage intervention projects that respond to a community need.	Medium	PRC/EDC & Tourism	Review process completed and grant program revised/updated Total \$ of microloans provided to artists and organizations
1.1.C	Continue to foster a cultural development lens across City departments. Make sure 'culture, including heritage is at the table' in City planning.	Ongoing	PRC/EDC & Tourism/Planning	# meetings/presentations # of collaborative projects
1.1.D	The City acts as a community connector by bringing people together to listen and identify opportunities for collaboration and solution-finding. It works to address areas where 'red tape' is preventing cultural advancement.	Ongoing	PRC/EDC & Tourism/Bylaws Engineering/RCMP/Fire	# of workshops # of attendees at committee meetings Evaluation forms / satisfaction survey from participants at info sessions.
1.1.E	Where possible, social innovation (e.g. tool libraries and cultural hubs) and social procurement (also known as social purchasing) is encouraged to effect solutions for cultural development.	Short - Ongoing	PRC/EDC & Tourism/Planning/IT /Communications	# of tool libraries/cultural hubs and use of libraries/cultural hubs.
1.1.F	Align and update OCP policies and Corporate Strategic Plan to integrate and include cultural planning goals identified herein. Ensure cultural planning directions are reflected in City policies and plans.	Ongoing	PRC/EDC & Tourism/Planning	# policies/plans that include cultural goals and priorities.
1.1.G	Continue to encourage using cross-departmental teams in cultural development.	Ongoing	Arts Council/PRC/EDC & Tourism/Bylaws/Engineering/RCMP/Fire	#meetings # collaborative projects
1.1.H	Regularly review partnership agreements to ensure compliance and relevancy with Indigenous and youth focused/initiatives.	Short - Ongoing	PRC/SD 42	# new or expanded indigenous and youth initiatives # of connections with Kwantlen and Katzie, Metis and urban indigenous artists.
1.1.I	Explore the potential for a cultural scorecard process as a measurement for cultural development.	Short	PRC	Measurables for supporting environments, capacity and connecting people to nature: - # of community partners
1.1.J	Make heritage and historical information available to new residents, addressing the diversity of cultures that make up Maple Ridge's history.	Medium - Long	CHC/MRHS/ISSBC/Family Education and Support Centre/LIPS/Planning/EDC	# new heritage resources for new residents and immigrants

MAPLE RIDGE CULTURE PLAN IMPLEMENTATION FRAMEWORK

January 2019

<i>Supporting Actions</i>		<i>Timeline (Short: Years 1-3 Medium: Years 4-6 Long: Years 7-10 and Ongoing)</i>	<i>Potential Partners</i>	<i>Measurables</i>
1.1.K	Develop a Cultural Spaces and Facilities Framework to serve as a guide for phased investment and planning, extending beyond City-owned facilities and spaces, that includes but is not limited to: <ul style="list-style-type: none"> <li>• Examine current real estate inventory for arts, culture and heritage uses;</li> <li>• Identify and collate the mapping and listing of all City-owned spaces, City-leased spaces, and emerging spaces with potential for re-purposing such as industrial zones, and/or renovated spaces as well as purpose-built venues;</li> <li>• Maintain active dialogue with cultural community to stay current on space needs (including performing arts and museum discussions);</li> <li>• Seize opportunities to work with other levels of government towards securing funding for identified new or renovated cultural spaces and facilities, and related planning (e.g. feasibility studies/needs assessments; and capital infrastructure).</li> <li>• Facilitate agreements and address insurance issues with local realtors and developers to utilize existing venues, unrented or vacated spaces for cultural uses, for a possible tax deduction or other incentive.</li> <li>• Look to the City of Vancouver’s Cultural Facilities Priorities Plan’ Self-Assessment Checklist for user groups of existing or proposed cultural facilities and spaces.</li> <li>• Look at regulatory measures which may be preventing the use and development of artist and creative production spaces (including co-op models) and develop guidelines to allow more flexibility, as appropriate.</li> </ul>	Short - Medium	PRC/EDC/Planning/DMRBIA/Arts Council	# and distribution of cultural facilities and spaces across the city including commercial/private. # of area plans to include cultural development and infrastructure.
1.1.L	Determine City-identified spaces for temporary cultural activity (e.g. lobbies) and provide community spaces for artists (temporary or permanent), to introduce artists in residence program in higher traffic areas.	Short - Medium	PRC/PASC/Arts Council/DMRBIA/MRHS and CHC	# temporary/permanent spaces # artists and projects/partners % increase in pedestrian traffic % decrease in vandalism
1.1.M	Support community-led efforts to share space and services; and explore the opportunity to create a centralized arts and culture ‘hub’.	Ongoing	Arts Council/Community groups/EDC Support from PRC	% increased collaboration; efficiencies; improved capacity
<b>Objective 1.2: Invest in capacity-building and foster collaborations through knowledge-sharing, gatherings, and skills development opportunities for volunteers and administrators.</b>				
1.2.A	Convene Cultural Roundtable meetings that encourage a healthy creative ecosystem and provide opportunities for collaboration, information-sharing, event coordination/scheduling, and connection points (exchange, learning, and sharing).	Short - Ongoing	PRC/EDC/Planning/Cultural Roundtable/Neighbourhood Champions	% increased collaboration; efficiencies; improved capacity

MAPLE RIDGE CULTURE PLAN IMPLEMENTATION FRAMEWORK

January 2019

<i>Supporting Actions</i>		<i>Timeline (Short: Years 1-3 Medium: Years 4-6 Long: Years 7-10 and Ongoing)</i>	<i>Potential Partners</i>	<i>Measurables</i>
1.2.B	Through Arts and Cultural Service organizations, hold an annual Cultural Forum focused on skills development in the areas of, but not limited to: <ul style="list-style-type: none"> <li>• Board governance and development</li> <li>• Succession planning</li> <li>• Arts and cultural administration</li> <li>• Volunteer management</li> <li>• Communications and marketing</li> <li>• City processes and roles</li> </ul>	Short - Ongoing	Arts Service Organizations including: Arts BC/Arts Council/Alliance for Arts/BCTC/Metro Vancouver	Increased capacity within community groups; knowledge sharing; strong boards and leaders at governance and staff levels.
1.2.C	Post volunteer needs through the Cultural Portal and share via Cultural Roundtable and social media.	Medium	PRC/IT	Increased volunteerism.
1.2.D	Link strategic planning and community initiatives to the Cultural Plan directions.	Ongoing	Cultural Roundtable	References/links in strategic plans; # initiatives that arise from the plan.
1.2.E	Through community partners, identify ways to engage newcomers.	Ongoing	Family Education/ISSBC/LIPS/ACT	% increase in newcomers participation in community life # new collaborative initiative with newcomer groups Reports of less social isolation Community wellness
1.2.F	Foster heritage conservation of City-owned properties.	Ongoing	PRC/Planning/CHC/MRHS/EDC	Increased conservation of heritage properties, placemaking and pride of place.
<b>Objective 1.3: Work with neighbourhoods to encourage a distributed model of arts, culture and heritage activity and connection points.</b>				
1.3.A	Through collaboration and consultation, use neighbourhoods as creative nodes or cultural junctions.	Medium	Neighbourhood Champions/Arts Council	# of creative or cultural projects developed in neighbourhoods Increased social inclusion Community wellness
1.3.B	Support community arts and culture based initiatives that promote inclusivity and build neighbourhood or community connections, including events.	Ongoing	Arts Council/Neighbourhood Champions	# of initiatives created
1.3.C	Expand 'neighbourhood champions circles' or teams and existing networks as contact points to foster social leadership.	Medium	Neighbourhood Champions	# of contacts increased

MAPLE RIDGE CULTURE PLAN IMPLEMENTATION FRAMEWORK

January 2019

STRATEGIC PRIORITY 2: AWARENESS AND VISIBILITY				
GOAL: Arts and culture are valued, celebrated and integrated into community life.				
Supporting Actions		Timeline (Short: Years 1-3 Medium: Years 4-6 Long: Years 7-10 and Ongoing)	Potential Partners	Measurables
<b>Objective 2.1: Develop and implement a comprehensive arts and culture communications strategy to build audiences and awareness.</b>				
2.1.A	Create a centralized portal to feature and promote arts, culture and events; programs; shared resources; etc.	Short	PRC/IT/Arts Council/Cultural Roundtable/regional child programming orgs/CHC/Post Secondary Institutions including urban desk @SFU/DMRBIA	Audience development Broadened awareness Support and increased participation Web user hits / stats
2.1.B	As part of the communications strategy, continue to build a 'culture for culture' within City Hall, by identifying internal communication and engagement actions.;	Ongoing	Communications/PRC/Barber Center UBC/municipal advisory committees including CHC	Increased integration of arts and culture into other City initiatives and advisory committees
2.1.C	As part of the communications strategy to support the implementation of the plan, create an awareness campaign surrounding the value, benefits and impact of arts and culture;	Short - Medium	Communications/PRC/Cultural Roundtable/Arts Council/all advisory committees	Communications metrics such as reach (dashboard details), impressions, # of posts created.
2.1.D	Explore the possibility of centralized communication support/ resource for Maple Ridge's arts, culture and heritage scene.	Medium	PRC/IT/Arts Council	Increased efficiencies and reach.
2.1.E	Use local transportation networks as channels to communicate awareness of events and programs (e.g. buses, bus shelter ads, West Coast Express etc.);	Medium - Long	Engineering/Planning/ Translink/MACAI/ATAC/ Operations	Audience development Broadened awareness Support and increased participation # of ads
<b>Objective 2.2: Celebrate a sense of place and share Maple Ridge's story.</b>				
2.2.A	Encourage arts and heritage-based creative solutions for empty storefronts and animating spaces.	Medium - Long	Bylaws/Licensing/DMRBIA and business groups/Arts Council/heritage groups/EDC/HUB Cycling /Cycle BC	Increased animated spaces Reduction in vandalism More pedestrian traffic Property owner buy in
2.2.B	Use local transportation networks and public spaces as channels to communicate heritage facts and interesting local histories.	Medium	CMR/Translink/Ministry of Transportation/CHC/Destination BC/HUB Cycling/Cycling groups	Audience development Broadened awareness, support and increased participation Property owner buy-in Grants
2.2.C	Where possible, identify opportunities for interpreting heritage and animating neighbourhoods in Maple Ridge through artist and community-led place-making activities.	Short	EDC/PRC/Planning/Neighbourhood Champions and organizers/DMRBIA/Post Secondary Institutions	# of initiatives created Increased visibility of neighbourhood activities

MAPLE RIDGE CULTURE PLAN IMPLEMENTATION FRAMEWORK

January 2019

<i>Supporting Actions</i>		<i>Timeline (Short: Years 1-3 Medium: Years 4-6 Long: Years 7-10 and Ongoing)</i>	<i>Potential Partners</i>	<i>Measurables</i>
2.2.D	Explore expanding the Public Art Program to include ways to animate the interpretation and awareness of public art, places and intangible cultural assets through tours, workshops, story-telling and other engagement pieces.	Short - Medium	PASC/PRC/Planning/Arts Council/local businesses/DMRBIA/library/MR HS/CHC/SD 42/Kwantlen & Katzie and indigenous arts groups/Eco-tourism; Post Secondary Institutions	Increased pride of place, placemaking, sense of place Increased social inclusion, community wellness Decreased vandalism Job creation Engaged youth (18-24 yrs)
2.2.E	Reflect and incorporate authentic community cultural identity into Maple Ridge branding.			
2.2.F	Continue to fund and support the Public Art Program and Artist-in-Residence Program.			
2.2.G	Implement recommendations of the Developer Public Art Program to encourage beautification and an enhanced sense of place in urbanization.	Short	Planning/Engineering/PASC /EDC	# of contributions to public art fund # of developer public art projects
2.2.H	Improve wayfinding in Maple Ridge and enhance 'sense of place' at neighbourhood levels through place naming and public works. Integrate with Indigenous cultural heritage initiatives.	Medium - Long	PRC/Engineering/Planning/ CHC/EAC/PASC/Kwantlen & Katzie and indigenous arts groups/EDC/Tourism/Post Secondary Institutions	Ease of navigation Defined place Enhanced perception of Maple Ridge
2.2.I	Ensure signage bylaws relate to form and character guidelines for the enhancement of place; explore signage needs for events and festivals.	Ongoing	Events Festival Network/EDC/DMRBIA/ Planning/Engineering/Bylaws/Ar ts Council	Increased impressions Consistency Beautification Enhanced perception of Maple Ridge
2.2.J	Design a sustainable mapping process to capture emerging cultural and historical stories and places.;	Medium - Long	IT/PRC/Library/LIPS/MRHS/CHC/ Kwantlen & Katzie and indigenous arts groups	Sense of place, pride of place, social cohesion Enhanced perception of Maple Ridge

MAPLE RIDGE CULTURE PLAN IMPLEMENTATION FRAMEWORK

January 2019

STRATEGIC PRIORITY 3: CULTURAL TOURISM AND CREATIVE ENTREPRENEURSHIP				
GOAL: Maple Ridge is recognized as an all-season cultural tourism destination and home to thriving creative entrepreneurs.				
Supporting Actions		Timeline (Short: Years 1-3 Medium: Years 4-6 Long: Years 7-10 and Ongoing)	Potential Partners	Measurables
Objective 3.1: Continue to enhance understanding amongst stakeholders and decision makers the value of arts, culture, heritage and creative community as part of Maple Ridge's tourism attraction mix (e.g. festivals, events, agri-tours, cultural tours, open studios etc.) and destination branding.				
3.1.A	Enhance the strategic positioning of Festivals and Events to align with any tourism strategy development planning.	Ongoing	Community Festivals Network/DMRBIA/Chamber of Commerce/Arts Council/EDC/HFM	Increased presence and marketing of festivals and events Increased tourism
3.1.B	Consider conducting an economic impact study of the local cultural sector.	Medium	EDC/PRC/Arts Council/Post Secondary Institutions/Creative City Network of Canada/Creative BC	Increased understanding of labour market impacts of cultural workers and the direct, indirect and induced economic contributions to the local economy.
3.1.C	Ensure tourism and economic development representation on the Cultural Roundtable, and cultural representation in the Economic Development and Culture Advisory Group and other economic development bodies, as appropriate.	Ongoing	Cultural Roundtable	Reflection of local creative ecosystem (broader representation than arts and culture community)
3.1.D	Work towards enhancing cultural tourism marketing of a broader range of cultural attractions.	Short - Ongoing	EDC/Cultural Roundtable	Increased representation of cultural asset mix
3.1.E	Prepare update reports to Council and the community on arts and culture economic activity, growth of cultural economy and resulting benefits to the community.	Short - Medium	EDC, PRC, DMRBIA, Cultural Roundtable; H&MS	Increased awareness, audience development, cultural worker and business attraction
Objective 3.2: Leverage local cultural resources and assets to distinguish Maple Ridge as a cultural destination. "Collaborations"				
3.2.A	Link to Strategic Priority 2 awareness and visibility initiatives, including a cultural portal where residents and visitors can learn comprehensive information about arts and cultural resources, events, festivals, venues, concerts, etc.	Short	PRC/IT/Arts Council/SD 42/Post Secondary Institutions	Audience development; increased attendance and participation; increased resources and assets; youth
3.2.B	Identify 'pairings' of cultural tourism and niche culinary and agri-tourism initiatives (e.g. Haney Farmers' Market; cheesemakers; wineries).	Short - Ongoing	Chamber of Commerce/ DMRBIA/HFM/EDC/BC Ale Trail/Post Secondary Institutions	Increased cultural/agri tourism
3.2.C	Encourage participation in the BC Économusée Program ( <a href="http://bc.economusee.com">http://bc.economusee.com</a> )	Medium	EDC/BC Economusee	
3.2.D	Ensure consistent annual baseline data collection amongst local cultural resources and assets and encourage tourism leads to share relevant visitor profile data to encourage audience development.	Short - Ongoing	EDC/DMRBIA/Cultural Roundtable/Post Secondary Institutions	Increased data inputs that are more complete
3.2.E	Ensure destination branding reflects local community cultural identity inputs, diversity, and local cultural resources and assets.	Short	EDC/DMRBIA/Cultural Roundtable/Post Secondary Institutions	Increased pride of place, sense of place; audience development and tourist attraction

MAPLE RIDGE CULTURE PLAN IMPLEMENTATION FRAMEWORK

January 2019

<i>Supporting Actions</i>		<i>Timeline (Short: Years 1-3 Medium: Years 4-6 Long: Years 7-10 and Ongoing)</i>	<i>Potential Partners</i>	<i>Measurables</i>
<b>Objective 3.3: Further integrate creative economy strategies into economic development planning.</b>				
3.3.A	With identified partners (e.g. Downtown Maple Ridge Business Improvement Association) promote Arts and Business partnerships and generate spin-off cultural economic activity to raise the profile of culture as an economic generator.	Short	EDC/DMRBIA/Chamber of Commerce/Arts Council	Number of activities and initiatives; increased level of awareness
3.3.B	Encourage involvement of cultural and creative businesses and arts groups in downtown business networking activities to stimulate collaboration and partnerships.	Medium	Cultural Roundtable/Arts Council	Increased participation by artists and creatives
3.3.C	Continue to encourage film industry activity in the City to attract spending, create employment and raise the profile of Maple Ridge.	Short - Ongoing	EDC/Arts Council/Post Secondary Institutions	Increased contribution of film to local economy
<b>Objective 3.4: Work with creative entrepreneurs on skills development.</b>				
3.4.A	Offer small business training and link to Etsy Markets and other creative entrepreneurs' initiatives, such as the creation of cooperatives.	Medium	Chamber of Commerce/Etsy network/Small Business BC/Community Futures	Number of activities and initiatives; increased level of marketing and production
3.4.B	Through the Business Hub, develop a toolkit for managing creative entrepreneur businesses, and encourage buy local campaigns, and the use of local creations in City ceremonies and gifts.	Short - Medium	DMRBIA/Chamber of Commerce/IT	Increased representation of the work of creative entrepreneurs and number of creative entrepreneurs
3.4.C	Share new models in social enterprise and earned revenue streams with arts and culture organizations.	Medium	Arts Service Organizations including Arts BC/Arts Council/Alliance for Arts/BCTC/Metro Vancouver/Post Secondary Institutions	Diversified base of revenue streams amongst arts and culture orgs; increased learning and capacity building; sustainable organizations and programs
3.4.D	Through the Business Hub, help to reduce red tape and provide further support in collaboration with the creative entrepreneur community.	Medium - Ongoing	IT/EDC/Bylaws/DMRBIA	Increase in creative entrepreneurship activity; # creative start ups

MAPLE RIDGE CULTURE PLAN IMPLEMENTATION FRAMEWORK  
January 2019

STRATEGIC PRIORITY 4: YOUTH AND FAMILY ARTS				
GOAL: Youth are active and involved in the arts in Maple Ridge, as participants and producers and family arts opportunities abound.				
<i>Supporting Actions</i>		<i>Timeline</i> (Short: Years 1-3 Medium: Years 4-6 Long: Years 7-10 and Ongoing)	<i>Potential Partners</i>	<i>Measurables</i>
Objective 4.1: To address barriers and develop mechanisms which will allow access for youth and children, and encourage family participation.				
4.1.A	Establish a local young people's arts and culture advisory group to advise on the implementation and development of this Strategic Priority.	Short - Ongoing	Youth Planning Table/PRC/SD 42/SDAC "Student Voice"/Rotary Club "Youth Summit"/Faith Youth Groups/ISSBC/youth advisory groups/ Scouts and Guides/Library youth group	Barrier reduction; increased participation; audience development; # of projects or initiatives / # of posts / communications
4.1.B	Explore the possibilities of establishing a sustained and funded local program for arts engagement for young people across all art forms.	Medium	SD 42, Arts Council / Provincial BCAC / Library	Audience development, increased participation of youth and families; number of projects or initiative created; greater awareness and valuing of arts, building capacity in arts administration, creative workers, cultural producers in local economy; track programs after seed grant.
4.1.C	Work collaboratively with organizations in the area who provide services and programs to children and young people.	Ongoing	Arts Council, Arts Umbrella, Library, SD 42, PRC, Youth Planning Table, for profits, internships, PLAY Society, music + dance schools, Katzie Literacy, Family Services, yoga + fitness businesses, MRPM Katzie Literacy Committee	# of new initiatives; increased engagement; audience development; increased awareness, youth appreciation, social inclusion, community wellness
4.1.D	Align with and take direction from the Provincial Government's Youth Engagement Toolkit, and explore models of engagement for young people in challenging and complex situations.	Medium	Cultural Roundtable/Youth Planning Table/MLAs	
4.1.E	Work with local School District partners to deliver arts and creative opportunities.	Ongoing	SD 42; Arts Council; student voice	



MAPLE RIDGE CULTURE PLAN IMPLEMENTATION FRAMEWORK

January 2019

<i>Supporting Actions</i>		<i>Timeline (Short: Years 1-3 Medium: Years 4-6 Long: Years 7-10 and Ongoing)</i>	<i>Potential Partners</i>	<i>Measurables</i>
4.1.F	Expand arts, culture and heritage organizations to include, youth and family arts policies, programs and directions as part of their operating agreements with the City and through other mechanisms such as strategic plans. / still not clear what city means by "culture"	Ongoing	PRC, Cultural Roundtable	# of new initiatives; increased engagement; audience development; increased awareness, youth appreciation, social inclusion, community wellness
4.1.G	Encourage local partners such as the Downtown Maple Ridge Business Improvement Association and others to create a youth-friendly atmosphere through services, events and businesses.	Ongoing	DMRBIA, businesses, Arts Council, Community Festivals Network, event and neighbourhood organizers; SCOPE Live 5.2.10	
4.1.H	Support Youth in navigating policies and liability issues associated with youth-led arts and culture initiatives.	Ongoing	PRC, Community Festivals Network, Youth Planning Table, Artists in Residence	
<b>Objective 4.2: To create and develop ways to nurture and celebrate the ambition, enthusiasm and talent of local children and youth in the arts.</b>				
4.2.A	Establish a cohort of "arts champions": established artists, industry experts and 'household names/influencers' to promote the value of youth arts in the community.	Short - Ongoing	Cultural Roundtable, Youth Planning table, SD 42	Increase number of self-identified champions; enhanced perception of the city as a youth and family arts community.
4.2.B	With identified partners, explore the possibility of developing a youth employment and/or volunteering initiative to increase opportunities for young people to gain employment experience in the arts and creative industries.	Short - Ongoing	Cultural Roundtable, DMRBIA, SD 42, EDC, Arts Council, PRC, MRHS	Audience development, increased participation of youth and families; number of projects or initiative created; greater awareness and valuing of arts, # increased future arts administrators, creative workers, cultural producers in local economy
4.2.C	Establish and promote a calendar of young people's and family arts events to celebrate and showcase talent and encourage family and community support and engagement.	Short - Ongoing	Cultural Roundtable, IT, PRC, Youth Planning table, SD 42	
4.2.D	Explore the possibilities for establishing a City's arts awards program for young people across all art forms.	Medium - Ongoing	Arts Council, SD 42, Artists in Residence, Youth Planning table, SD 42	

MAPLE RIDGE CULTURE PLAN IMPLEMENTATION FRAMEWORK

January 2019

<i>Supporting Actions</i>		<i>Timeline (Short: Years 1-3 Medium: Years 4-6 Long: Years 7-10 and Ongoing)</i>	<i>Potential Partners</i>	<i>Measurables</i>
4.2.E	Establish a Local Children and Young People’s arts conference every two years to share good practice with the arts and other related sectors.	Medium - Long	PRC, Arts Council, SD 42, Youth Planning Table / Post Secondary Institutions	Audience development, increased participation of youth and families; number of projects or initiative created; greater awareness and valuing of arts, # increased future arts administrators, creative workers, cultural producers in local economy
4.2.F	Explore the feasibility of creating a mechanism for financial support to ensure that talented young artists can achieve regardless of financial status.	Long	KidSport/Arts Umbrella/provincial partners/local businesses/provincial government/BC Arts Council /SD 42/local craft groups	
4.2.G	Work with potential partners such as key arts and culture organizations; youth and children’s organizations, and the local School District; to develop and implement a Young Arts Ambassador’s scheme to challenge perceptions of the arts and encourage peer engagement.	Medium	Library, Arts Council, Youth Planning Table, PRC	
<b>Objective 4.3: Increase Family Arts opportunities City-wide.</b>				
4.3.A	Increase family arts and cultural programming at existing cultural venues and under-utilized venues – The ACT Arts Centre, Maple Ridge Museum, Library and Youth Centre.	Short - Ongoing	Arts Council, MRHS, Library, PRC / SD 42 for space	Audience development, increased participation of youth and families; number of projects or initiative created; greater awareness and valuing of arts
4.3.B	Support the development of existing and new family events and programs in arts and culture, and sites and spaces such as: The Haney Farmers’ Market Museum of Now and a Children’s Museum Pop-Up hangouts (beanbag chairs, materials to create art) Family reading/puzzles/games night Movies in the Park Hot Summer Nights Laity Pumpkin Patch	Ongoing and increase	Cultural Roundtable, Arts Council, MRHS, Library, Youth Planning Table, PRC	
4.3.C	Facilitate youth and families in capturing and expressing local storytelling and historical events.	Medium	MRHS, CHC	

MAPLE RIDGE CULTURE PLAN IMPLEMENTATION FRAMEWORK  
January 2019

<i>Supporting Actions</i>		<i>Timeline (Short: Years 1-3 Medium: Years 4-6 Long: Years 7-10 and Ongoing)</i>	<i>Potential Partners</i>	<i>Measurables</i>
<b>Objective 4.4: Sustain a youth and family arts sector and initiatives by developing capacity in the community.</b>				
4.4.A	Identify ways of financially supporting youth and family arts programming and development, and involve local cultural leaders and businesses in funding opportunities.	Short	Cultural Roundtable, PASC, HFM, Arts Council, Prov. Govt BC Arts Council, endowments	Increase in support for youth and family initiatives, # of new initiatives; increased engagement; audience development; increased awareness, youth appreciation, social inclusion, community wellness
4.4.B	Follow best practice and success models for youth and family arts initiatives and link with Youth Strategy implementation.	Short	PRC/DMRBIA/Arts Council	Improved metrics and evaluation, and outcomes
4.4.C	Increase digital literacy among arts and culture groups to explore how technology is being used and could be used to increase young people's engagement with the arts.	Medium - Long	IT, Library, Youth Planning Table, PRC	# of digitally-based initiatives
4.4.D	Share self evaluation frameworks for those delivering arts programs to youth and offering family arts programs.	Medium - Long	Cultural Roundtable	Improved metrics and evaluation, and outcomes
4.4.E	Develop an evaluation framework to assess progress and inform future development of this Strategic Direction and ensure that all art forms and heritage are included and represented in the implementation and development of this Strategic Direction.	Medium - Long	PRC	Improved metrics and evaluation, and outcomes

MAPLE RIDGE CULTURE PLAN IMPLEMENTATION FRAMEWORK

January 2019

STRATEGIC PRIORITY 5: INDIGENOUS CULTURAL HERITAGE AND ARTS				
GOAL: There is an increased understanding of the rich cultural heritage of the Katzie and Kwantlen peoples, and opportunities for indigenous contemporary arts practice.				
Supporting Actions		Timeline (Short: Years 1-3 Medium: Years 4-6 Long: Years 7-10 and Ongoing)	Potential Partners	Measurables
Objective 5.1: Ensure that Indigenous voices and stories are reflected in ongoing cultural planning.				
5.1.A	Support the participation of Kwantlen and Katzie representatives in cultural and heritage development on an annual basis.	Ongoing	Kwantlen and Katzie First Nations, FRANAS	Ongoing collaboration and relationship building with Kwantlen and Katzie and other indigenous groups including Metis to determine priority and implementation through a commitment to listening and learning.
5.1.B	Working in partnership, establish protocols between local First Nations and the City of Maple Ridge.	Ongoing	CMR/Kwantlen and Katzie First Nations/FRANAS/SD 42 Aboriginal Ed. Committee	
5.1.C	Ensure Indigenous representation in the Cultural Roundtable forum.	Ongoing	Kwantlen and Katzie First Nations, FRANAS	
5.1.D	Consider appointing an Indigenous Engagement liaison role within the City.	Ongoing	CMR	
5.1.E	Identify ways to welcome urban Indigenous and Metis Peoples to community dialogues.	Ongoing	CMR, Kwantlen and Katzie First Nations, FRANAS	

MAPLE RIDGE CULTURE PLAN IMPLEMENTATION FRAMEWORK

January 2019

<i>Supporting Actions</i>	<i>Timeline (Short: Years 1-3 Medium: Years 4-6 Long: Years 7-10 and Ongoing)</i>	<i>Potential Partners</i>	<i>Measurables</i>	
<b>Objective 5.2: ‘Share and teach, and learn to walk together as one’. Build connections between the local Indigenous communities and the broader Maple Ridge community through art and heritage / stories of places.</b>				
5.2.A	Support efforts to feature Indigenous artists to practice and sell their artwork; and provide arts and craft workshops (link to Creative Entrepreneurship), in partnership with organizations such as the Coast Salish Arts and Cultural Society.	Ongoing	EDC, Arts Council, PRC, Kwantlen and Katzie First Nations	Ongoing collaboration and relationship building with Kwantlen and Katzie and other indigenous groups including Metis to determine priority and implementation through a commitment to listening and learning.
5.2.B	Working with the Public Art Steering Committee, identify public art opportunities to illustrate traditional and contemporary connections, where appropriate.	Ongoing	PASC, Kwantlen and Katzie First Nations, FRANAS	
5.2.C	Provide opportunities for the public to learn about reconciliation and the shared history of Indigenous Peoples through inclusive dialogue, celebration and performance, as well as creative placemaking installations and permanent displays in City Hall. Ensure grant-receiving organizations have identified ways to integrate Indigenous arts practice or cultural heritage into programming or project-based initiatives.	Ongoing	PASC, Kwantlen and Katzie First Nations, FRANAS, EDC, Planning, Arts Council	
5.2.D	Link traditional ecological knowledge/Natural Heritage Keepers with community groups to foster a deeper understanding of place, the natural environment, flora and fauna.	Ongoing	Environmental Adviosry Committee, PRC, EDC, PASC, Environmental School, provincial and federal governments, Translink	
5.2.E	Encourage connections to share knowledge of land and food (possibly tie to multicultural food/fusion festival).	Ongoing	ISSBC, LIPS, multicultural groups, Community Festivals Network, Cultural Roundtable, Kwantlen and Katzie First Nations	
5.2.F	Build ways to interact less formally and on a regular bases where possible and appropriate.	Ongoing	CMR, Kwantlen and Katzie First Nations	

MAPLE RIDGE CULTURE PLAN IMPLEMENTATION FRAMEWORK

January 2019

<i>Supporting Actions</i>	<i>Timeline (Short: Years 1-3 Medium: Years 4-6 Long: Years 7-10 and Ongoing)</i>	<i>Potential Partners</i>	<i>Measurables</i>
<b>Objective 5.3: Support efforts to reconnect and preserve language and place names.</b>			
5.3.A	Identify opportunities to integrate traditional and contemporary Indigenous culture, identity and language in community programming and planning.	Ongoing	SD 42, Environmental school, PRC, EDC/tourism
5.3.B	Incorporate Indigenous Cultural, Intangible and Natural Heritage into cultural tourism planning and the animation of spaces and places.	Ongoing	EDC, Planning, MRHS
5.3.C	Acknowledge heritage and significant sites. Reflect traditional place names, symbols and references to the Halkomelem language (and where appropriate, the North and South River Dialects) in signage in parks, trails and waterways.	Ongoing	Kwantlen and Katzie First Nations, FRANAS
5.3.D	Consider exploring a community mapping exercise or app development to record stories and share them with the broader community.	Ongoing	EDC, IT, Planning, MRHS, Arts Council
5.3.E	Collaborate with Indigenous artists on wayfinding (Link to Strategic Priority 2).	Ongoing	PRC, Planning, EDC, Environmental Advisory Committee

Ongoing collaboration and relationship building with Kwantlen and Katzie and other indigenous groups including Metis to determine priority and implementation through a commitment to listening and learning.

MAPLE RIDGE CULTURE PLAN IMPLEMENTATION FRAMEWORK  
January 2019

STRATEGIC PRIORITY 6: MULTICULTURALISM AND SOCIAL INCLUSION			
GOAL: Everyone feels they can participate in the cultural life of our City where diversity is welcomed.			
<i>Supporting Actions</i>	<i>Timeline (Short: Years 1-3 Medium: Years 4-6 Long: Years 7-10 and Ongoing)</i>	<i>Potential Partners</i>	<i>Measurable</i>
Objective 6.1: Foster an understanding that community identity and wellness are enhanced and strengthened by diversity and inclusive participation.			
6.1.A	Facilitate continuing engagement and dialogue with the multicultural community; youth, seniors, new residents, immigrants, people with disabilities and the LGBTQ2S and gender diverse community.	Short - Ongoing	PRC/Seniors Network/RMCCT/Fraser Health/Arts Council/ISSBC/LIPS/Library/SD 42/Interfaith and Church groups/MRHS/HFM/DMRBIA/R M Association for Community Living/high school LGBT groups/outreach to identify other partners
6.1.B	Link to, and promote other initiatives, plans and programs both within the City and out in the community that share these objectives.	Short Ongoing	PRC, SD 42, RMMS, LIPS, Library / look outside city for inspiration
6.1.C	Use culture as a tool for community wellness and for opening up dialogue and opportunities for marginalized communities through inclusivity initiatives (e.g. ticket access; free events and programs) with identified partners.	Ongoing	Arts Council, Library, PRC, Advisory Committees, SPAC, service clubs, HFM, Community Network
6.1.D	Work in partnership with relevant community organizations to create an accessibility checklist to minimize barriers to audiences and explore the possibility of a community Arts Cultural Accessibility Fund.	Medium	Social planning, Community Network, MACAI, seniors network
6.1.E	Encourage access and participation to arts and culture through transportation planning. / cyclist joggers / pedestrians	Medium	Translink, Engineering, Planning, community service groups, HUB Cycling, MACAI, ATAC

MAPLE RIDGE CULTURE PLAN IMPLEMENTATION FRAMEWORK

January 2019

<i>Supporting Actions</i>		<i>Timeline (Short: Years 1-3 Medium: Years 4-6 Long: Years 7-10 and Ongoing)</i>	<i>Potential Partners</i>	<i>Measurable</i>
<b>Objective 6.2: Promote social change arts practices, and arts-based strategies for addressing matters of civic importance.</b>				
6.2.A	Promote and/or fund workshops that help with training, advocacy and education in these areas.	Medium - Long	SD 42, PRC / Prov BC - Feds / Kwantlen + Katzie	Increased participation; social inclusion, safety, community wellness, audience development, enhanced perception of Maple Ridge as an inclusive city
6.2.B	Identify opportunities to address the community needs of equity, diversity, accessibility and social inclusion.	Medium - Long	PRC, Cultural Roundtable	
<b>Objective 6.3: Celebrate Maple Ridge's rich ethnic and cultural diversity, and heritage legacy through culinary-arts and music based festivals and events.</b>				
6.3.A	Provide funding and support for multicultural events such as Cultural Days and Fusion-like events.	Medium - Long	ISSBC/Arts Council/provincial and national partners/PRC /DMRBIA/Rotary/HFM /Service Clubs/Chamber /South Asian Society/SD 42 /Chamber of Commerce	Increased participation; social inclusion, safety, community wellness, audience development, enhanced perception of Maple Ridge as an inclusive city
6.3.B	Support and host events that use music and food to connect and promote social inclusion and diversity.	Short - Ongoing	ISSBC/Library/LIPS/RM Islamic Society/RM South Asia Cultural Society/Rotary Club/SD 42/Family Education and Support Centre/Arts Council/HFM/DMRBIA/Chamber of Commerce/other funders/business community	
6.3.C	Encourage newcomers to learn about the cultural diversity of Maple Ridge and the City's unique heritage.	Short - Ongoing	ISSBC, Community Network, DMRBIA, Chamber of Commerce, realty board, Arts Council; library	



MAPLE RIDGE CULTURE PLAN IMPLEMENTATION FRAMEWORK  
January 2019

---

**ACRONYMS LIST:**

**ACT – The ACT Arts Centre**

**ADP - Advisory Design Panel**

**BCTC – BC Treaty Commission**

**CHAMBER - Chamber of Commerce**

**CHC - Community Heritage Commission**

**CMR – City of Maple Ridge**

**DMRBIA/BIA - Downtown Maple Ridge Business Improvement Association**

**HFM - Haney Farmers Market & Society**

**IT – Information Technology, CMR**

**EAC – Environmental Advisory Committee**

**EDC - Economic Development and Civic Property (includes Tourism)**

**FRANAS – Fraser River All Nations Aboriginal Society**

**ISSBC - Immigrant Services Society of BC**

**LIPS - Local Immigration Partnerships Society**

**MACAI - Municipal Advisory Committee on Accessibility and Inclusivity**

**MLA – Member of the Legislative Assembly (provincial government)**

**MRHS - Maple Ridge Historical Society**

**PASC – Public Art Steering Committee**

**PRC - Parks, Recreation & Culture**

**RMCCCT – Ridge Meadows Community Children’s Table**

**SDAC – School District Advisory Committee**

**SCOPE - Sustainable Childhood Obesity Prevention through Community Engagement**

**SD 42 – School District 42**

**SFU – Simon Fraser University**

**RCMP – Ridge Meadows RCMP**